

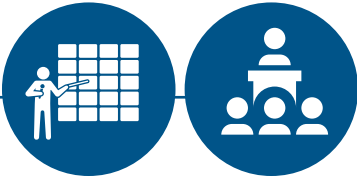
Objectives and key elements

of a motivational trip



SHARE

a message through corporate events:



trainings meetings



REINFORCE

ties through team building activities:

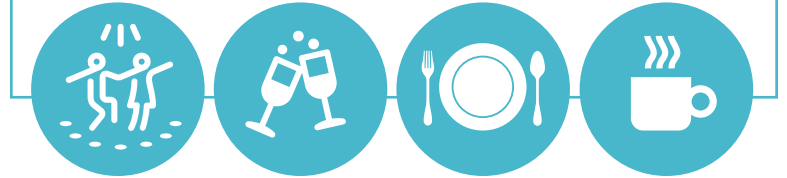


creative social active



BRING TOGETHER

your team through pleasant moments:



evening entertainment cocktails meals coffee breaks

"Bleisure"¹, an argument to convince

78%² of business travelers

think that leisure in a corporate trip adds value to professional tasks

73%² of business travelers

think that Bleisure is beneficial for employees



A cultural and knowledge **Gain**



Personal and professional development **Value added**

The motivational trip, a strategic lever for businesses³

Boost company performance

- ROI evolution
- Productivity increase
- Employee well-being and boost

Enrich company culture

- Develop coherent teams
- Deliver a corporate message
- Federate teams on corporate values

Enhance of Human Resources strategy

- Create new bonds
- Learn from one another
- Integrate all members

Reaching your objectives⁴

96% of motivational trip participants are satisfied

According to surveys, team buildings have a score of

98/100

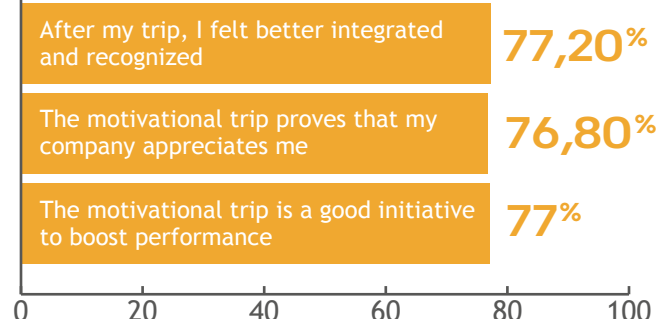
The economic impact of motivational trips⁵

The team incentives increases performance by **45%** compared with individual projects which increase it by 27%

Motivational trips can increase sales productivity by **18%**

Motivate and unite your teams!⁶

Participants' score



Notes : ¹ "Contraction of "business" et "leisure", tendency to compromise between a business and leisure trip.

² <https://skift.com/wp-content/uploads/2014/10/BGH-Bleisure-Report-2014.pdf>

³ <http://associationsnow.com/2017/02/bleisure-matters-leaders/>

⁴ <http://theirf.org/research/anatomy-of-a-successful-incentive-travel-program/107/>

⁵ <http://industrytoday.com/article/manufacturers-can-address-pressing-issues-strategic-incentive-travel/>

⁶ http://www.meetings-conventions.com/uploadedFiles/MC_White_Papers_Promos/Editorial/evidence-based-case-for-incentives.pdf

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